Technology Task Force Foothill College Minutes for December 8, 2010

> 1. Distance Education Ed Plan: Dean of Technology and Innovation Judy Baker reviewed the Distance Education Advisory Committee Plan. The plan was distributed to Tech Task Force members prior to the meeting. The plan addresses the current state of distance education at Foothill College and includes areas on faculty support, and planning and assessment of the course management system, which is currently Etudes/Sakai. Hueg recommended we call out in the plan what our cycle of assessment is for the CMS, and how we go about evaluating it. The Tech Task Force approved the plan, and complimented Baker on such a well written, thorough, and comprehensive planning document for distance education. The plan will go to the PaRC committee at a subsequent meeting.

## 2. Zimride Rideshare System

Dean Pat Hyland spoke to the Tech Task Force about a new online tool the Associated Students have purchases with the support of the Sustainability Committee. The college has purchased a license to use Zimride, a new company that offers an online rideshare system, allowing students to find rideshare partners online in a secure environment. The committee discussed the plans to market this to students, as a way to mitigate losses in parking spots that will happen with Lot 4 closing in February. The marketing team will be adding a link to the Zimride website on the homepage, and sending emails to all students and staff to promote the program.

## 3. Intelliresponse "Ask Foothill"

Associate Vice President Denise Swett reviewed a new technology proposal to partner with a company named Intelliresponse, which offers a customized online information service allowing students to ask questions on a college website, and find answers through hundreds of pre-populated responses. The system creates an "Ask Foothill" style webpage where students can post questions and receive answers to hundreds of common and specific questions about college services, programs, registration functions and policies. This program has been used at universities and some community colleges but Foothill will be the first California community college to offer the service. The planned roll-out for the new system is March 1. A team of college staff is being assembled to provide the content for the system, including members of outreach, marketing, admissions, Middlefield Campus, and counseling/student services.

**4. ETS Priority Projects List**: Sherman presented the latest draft of the ETS Priority Projects List, which has been updated since the last Tech Task Force meeting, and includes such priority projects as the Foothill and De Anza college instruction office's new software installation, TracDAT, a program for capturing and maintaining SLO and program review data.